

## Translation

Tor. For. 17/2009

June 23, 2009

Subject : Information delivered selling investment

To : The Director and Manager of the Stock Exchange of Thailand

Far East DDB Public Company Limited (FE), would like to report the notice of sale of investment by Fame Line Company Limited (FL), a subsidiary company (FE holds 86.48% shares in FL). FL sold common stock in Image First Company Limited 9,000 shares, the price is Baht 180 per share amount of Baht 1,620,000 with the following details:

1. The transaction date : February 2009
2. The parties involved and the relationship with the Company :  
Seller : Fame Line Co. Ltd.  
Buyer : Mr. Wichar Ldallitsakool (5,000 shares)  
Mrs. Kadekaew Ittikul (4,000 shares)  
Relationship with the Company : None
3. The general characteristic of the transaction :  
FL have sold 9,000 shares or 18% of total paid-up capital of Image First Co., Ltd. to Mr. Wichar Ldallitsakool 5,000 shares and Mrs. Kadekaew Ittikul 4,000 shares. They are not a major shareholders nor management of FE. Therefore, this transaction is not consider as a connected transaction.
4. Size of the transaction :  
Calculated the size of the transaction of highest net earning from operations based on the financial statement as at 31 December 2008.  
Size of the transaction : 0.77%
5. Proportion of shares holding prior to transaction : 18%  
Proportion of shares holding post transaction : -None-
6. The value of assets sold :  
The common stock of Image First Co., Ltd., a total of 9,000 shares valued at Baht 100 per share and sold Baht 180 a total is Baht 1,620,000.
7. Criteria for determining the consideration amount :  
Book Value of Image First as at 31 December 2008 is Baht 164.11 per share.

Kindly be informed accordingly.

Yours sincerely,

(Mr. Dan Zonmani)  
Managing Director

